

PRESS AND PARTNERSHIP KIT

Ennis 2027

Ten days in Ennis, County Clare, learning Irish traditional music with Irish musicians

25 JANUARY → 3 FEBRUARY 2027 · COIS NA HABHNA, ENNIS

For the attention of the media and public and private partners

DIGIMONDE

LETTER

Why we are writing to you

Dear Madam, dear Sir,

Every year, DIGIMONDE takes musicians from France to learn a music where it is played, from the people who carry it. In January 2027 we are opening an immersion in Ennis, County Clare, one of the heartlands of Irish traditional music.

From 25 January to 3 February, at the Cois na hAbhna cultural centre, Tara Breen, Dermot Sheedy, Alan Reid and Anthony Devitt will teach reels, jigs, slow airs, ballads and the codes of the session, leading to a live session at the end of the stay. The programme is ready and the framework is professional and certified. What we need now is participants: registration closes on 25 December 2026.

This is why we are writing to you. Media, institutions, local authorities, companies and cultural venues speak every day to people who love Ireland and its music: musicians, associations, schools, students, the simply curious. A word from you carries more weight than any advertising.

This kit presents the project, its artists, the ways to support it and everything we provide so that you can talk about it effortlessly. I would be delighted to present it to you in person, whenever suits you.

With my warmest regards,

Emmanuel Feramus

Founder and director, DIGIMONDE

AT A GLANCE

10 days
25 January to 3 February 2027

80 hours
of supervised training

4 musicians
from County Clare

12 to 30
participants, depending on demand

1 live session
on the final day

25 Dec.
registration deadline

THE PROJECT

Learning Irish music in Clare

County Clare is one of the great places of Irish traditional music, with its sessions, its fleadhs and its family lines of musicians. In Ennis, at the regional centre of Comhaltas Ceoltóirí Éireann, DIGIMONDE sets up ten days of work with musicians from the county.

What it is

A ten-day professional training course (80 hours) with 12 to 30 participants split into workshops, led by working Irish musicians. Written programme, measurable objectives, assessment and certificate of completion, within DIGIMONDE's Qualiopi quality certification.

What we work on

Reels, jigs, hornpipes, polkas, slow airs and ballads; phrasing, ornamentation (cuts, rolls, triplets), accompaniment, learning by ear, arranging a set and the codes of the session.

Who it is for

Musicians and singers who master their instrument or voice: fiddle, bodhrán, bouzouki, banjo, whistle, uilleann pipes, guitar, piano, percussion. No prior knowledge of Irish music is needed.

How it ends

With a live session or teaching concert in Ennis, an assessment and an individual review. Each participant leaves with a repertoire, a set arranged as a group and direct contacts with Clare musicians.



Venue: Cois na hAbhna, Ennis, regional centre of Comhaltas Ceoltóirí Éireann for Galway, Clare, Limerick and Kerry.
Accommodation: in Ennis, as part of the optional stay package. Arrival on 24 January, return on 4 February.

THE PROGRAMME

Ten days in Ennis · 25 January → 3 February

Programme from the course page, 80 hours. Allocation of tutors is indicative and will be finalised with the Irish team.

DAY	CONTENT	WITH
Mon. 25	Team and levels. The main forms, first group playing: pulse, tune structure, the role of each instrument.	Anthony Devitt, team
Tue. 26	Rhythm, groove and session dynamics: bodhrán, guitar, bouzouki, piano, then with melody and song.	Dermot Sheedy
Wed. 27	Melodies, ornamentation and phrasing by instrument family: cuts, rolls, triplets, variations.	Tara Breen
Thu. 28	Traditional song, ballads and musical storytelling; accompaniment and dramaturgy.	Teaching team
Fri. 29	Regional repertoire and oral transmission: learning by ear, small ensembles.	Alan Reid, Anthony Devitt
Sat. 30	Group arrangement and rotating roles: melody, countermelody, harmonic support, percussion, song.	Alan Reid
Sun. 31	Session, improvisation and interaction: coming in, lifting, adapting to the group.	Tara Breen, Dermot Sheedy
Mon. 1	Building the final set: repertoire, order, tempi, keys, transitions.	Teaching team
Tue. 2	Full run-through, recording, stage presence.	Teaching team
Wed. 3	Live session or teaching concert, review, certificates.	Teaching team







THE ARTISTS

Teaching in Ennis



Tara Breen

FIDDLE

Traditional musician from County Clare and several times All-Ireland Fleadh champion. She has played with The Chieftains and Stockton's Wing, and released her first solo album, *Sooner or Later*, in 2025. She also teaches.

Teaching · Melody, ornamentation, phrasing, session repertoire.



Dermot Sheedy

BODHRÁN

From Clare, holder of seven All-Ireland titles. He plays with Hermitage Green and has worked with Dónal Lunny, U2 and Beoga, among others.

Teaching · Rhythm, groove, session dynamics.



Alan Reid

BANJO, BOUZOUKI, COMPOSITION

Multi-instrumentalist rooted in the traditions of Leitrim and north Connacht, now based in Clare. He plays with Goitse; some of his compositions feature in the series *Bad Sisters*.

Teaching · Accompaniment, set arrangement, regional repertoire.

Teaching in Ennis



Anthony Devitt

BANJO, LOCAL COORDINATION

Banjo player from County Clare, committed to preserving the music of his region, which he plays in Ireland and abroad and teaches to younger generations.

Teaching · On-site coordination, links with Ennis musicians and venues.



Sina Bouchareb

COORDINATION

Producer and cultural events coordinator for more than fifteen years, between Latin America, North Africa and Europe. Former deputy director of the Jazzablanca festival, founder of the Apollo Swans label.

Teaching · Organisation of the stay, participant follow-up.

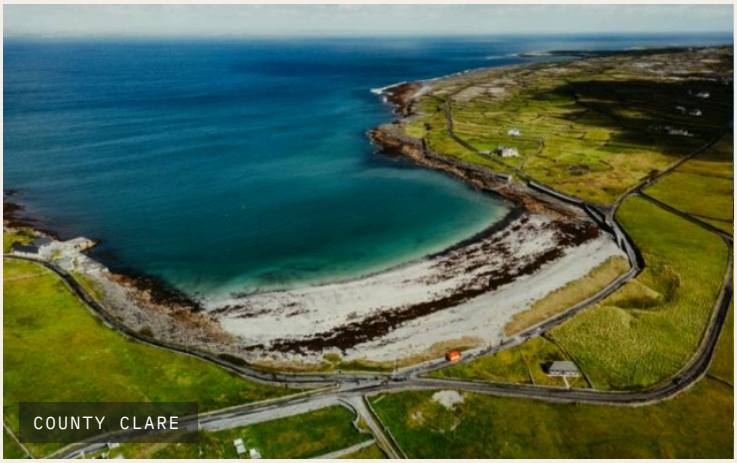
ON SITE

Ennis, where we work

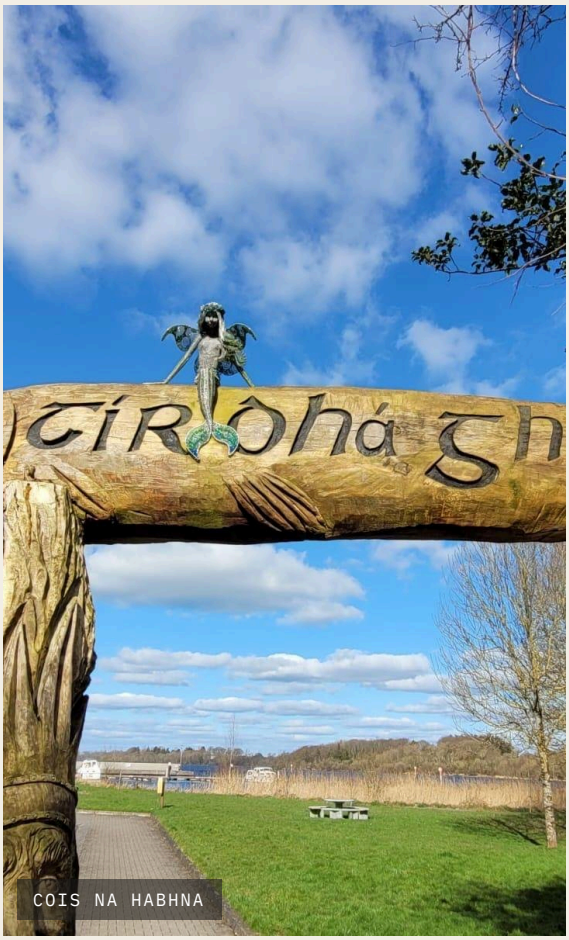
The course takes place at Cois na hAbhna, the Ennis cultural centre that hosts classes, concerts, sessions and céilís all year round. Evenings open onto the pub sessions of the town and the county.



COIS NA HABHNA, ENNIS



COUNTY CLARE



COIS NA HABHNA

MEDIA AND PARTNERS

How to support the project

Media, public partners and private partners: five ways to support the project, from the simplest to the most committed. Each one helps on its own.

FOR WHOM	IN PRACTICE	WHAT WE PROVIDE	IDEALLY
1. Media: announce	A news item, a listing in your agenda or newsletter, a post on your social networks.	Ready-to-publish texts (page 10), HD photos, visuals in 1:1, 4:5 and 9:16 formats, registration link.	**by 15 Nov.**
2. Media: tell the story	An interview with an artist or with DIGIMONDE, a feature before, during or after the session.	Introductions to the artists, access to filming, images and the session film.	**as soon as possible**
3. Public partners	Local authorities, cultural institutions, schools and conservatoires: forward this kit to the Centre Culturel Irlandais in Paris, Franco-Irish associations, Irish music schools and sessions in France, and Irish musicians living in France, host a presentation or a master class, grant support or a label.	A turnkey presentation, musicians, the partner mentioned on all our materials.	**by 30 Nov.**
4. Private partners	Patronage, sponsorship, loan of equipment, accommodation or transport: support a session or bursaries for musicians.	Visibility on the course page, the press kit and the session film, tailored benefits.	**as soon as possible**
5. Local partners	Venues, festivals, schools and local media: introductions to Culture Ireland, Comhaltas Ceoltóirí Éireann and Clare County Council, a joint concert or final performance.	A detailed session report, images and invitations to the final performance.	**by 25 Jan.**

IN RETURN

A concrete, dated, filmed cultural project that brings musicians from France to work with the artists who carry this music. For every partner: a mention on all our project materials, an invitation to the final performance, access to the images and the session film, and a report with figures after the session.

PRACTICAL INFORMATION

For anyone interested

DATES	Monday 25 January to Wednesday 3 February 2027 (10 days, 80 hours), arrival on 24 January
VENUE	Cois na hAbhna, Ennis, County Clare
REGISTRATION DEADLINE	Friday 25 December 2026
GROUP SIZE	12 to 30 participants, depending on demand and hosting conditions
PREREQUISITES	command of one's instrument or voice; no prior knowledge of Irish music needed
REGISTRATION	interview or placement questionnaire, information form, then a training contract
LANGUAGE	workshops in English with French mediation

FEES

Individual rate – self-funded	**1 190 €**	exempt from French VAT, art. 261, 4-4° a of the CGI
Professional rate – funded by a third party	**3 500 €**	company, employer, OPCO or AFDAS, subject to the funder's written approval
Stay package (optional, separate quote)	**1 350 € incl. VAT**	return flight from France and stay on site, details on the quote

That is 2 540 € when self-funded, stay included.

Course page	`digi-monde.fr/formations/musique-du-monde/irlande-traditionnelle-ennis/`
Pre-registration	`app.digiforma.com/guest/1212730897/training_sessions/2953525/register`

For individuals, registration is formalised by a training contract signed before any payment. No payment is requested before the cooling-off period ends; after that, 30 % at most at the start, with the balance spread over the course.

Training services exempt from VAT under article 261, 4-4° a of the French General Tax Code. Prices net of VAT. Travel, accommodation, meals and other ancillary services are shown separately. No funding can be guaranteed before the funding body's written approval.

SHARING KIT

Ready to publish

Texts to copy and paste as they are. Visuals are sent on request.

TEXTE COURT · FRANÇAIS

Irlande 2027 : dix jours à Ennis, dans le comté de Clare, pour apprendre la musique traditionnelle irlandaise avec ceux qui la jouent. Du 25 janvier au 3 février, au centre culturel Cois na hAbhna, avec Tara Breen (fiddle), Dermot Sheedy (bodhrán), Alan Reid (banjo, bouzouki) et Anthony Devitt (banjo). De 12 à 30 stagiaires selon la demande, session live en fin de séjour. Formation organisée par DIGIMONDE, organisme certifié Qualiopi. Inscriptions jusqu'au 25 décembre 2026 : digi-monde.fr

SHORT TEXT · ENGLISH

Ireland 2027: ten days in Ennis, County Clare, learning Irish traditional music from the people who play it. From 25 January to 3 February, at the Cois na hAbhna cultural centre, with Tara Breen (fiddle), Dermot Sheedy (bodhrán), Alan Reid (banjo, bouzouki) and Anthony Devitt (banjo). 12 to 30 participants depending on demand, closing with a live session. A course run by DIGIMONDE, a French Qualiopi-certified professional training organisation. Registration until 25 December 2026: digi-monde.fr

Available visuals: credited HD photos, 1:1, 4:5, 9:16 and 16:9 formats, short videos, master class excerpts.



Who we are

DIGIMONDE is a Qualiopi-certified French professional training organisation, founded in 2019 by Emmanuel Feramus, drummer, sound engineer and producer. It trains musicians, sound technicians and stage artists, in France at Studio La Tour (Château de Monteton, Lot-et-Garonne) and abroad, in ten-day immersions built with local artists and organisations. More than 300 participants trained since 2019, immersions in fourteen countries.

2027 SEASON: OUR IMMERSIONS

January	Cosquín (Argentina), Barranquilla (Colombia), Havana (Cuba), Korhogo (Côte d'Ivoire), Togo and Benin, Ennis (Ireland), Tamraght (Morocco)
February, March	Bangkok (Thailand)
May, June	New York (United States), Brasília (Brazil), Tokyo (Japan)

CONTACT

Emmanuel Feramus, founder and director
contact@digi-monde.fr · +33 6 82 58 88 07
digi-monde.fr · masterclass.digi-monde.fr
Instagram and TikTok @digimonde_formation

LEGAL

SAS DIGIMONDE · 49 rue des Sapins, 24500 Eymet, France · SIRET 984 770 024 00011 · Training declaration no. 75240246124 (Prefect of the Nouvelle-Aquitaine region) · Qualiopi certification no. 24FOR00816 (training actions) · Photo credits: DIGIMONDE, the artists and the course page on digi-monde.fr.

D I G I M O N D E